

Marissa Panganiban

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applications (mac & pc)

Proficient in Adobe Photoshop, Illustrator, InDesign, QuarkXPress, Flash, and expert in HTML/CSS using both hand coding and Dreamweaver. Also proficient in file management/versioning programs macCVS, TortoiseCVS, and Subversion (Rapid SVN). Working knowledge of JavaScript, ASP and PHP. Experience with digital photography and illustration.

references and portfolio available upon request

experience

Freelancer chicagoland area, il
freelancer 9.2008 — present

MarketSense burr ridge, il
associate art director 1.2005 — 9.2008

Designer, developer, and lead on a large quantity and wide variety of print and interactive projects for a multitude of clients in this fast-paced, full-service marketing agency. Work with account managers and clients to execute on full branding campaigns which include award-winning projects ranging from web sites to eNewsletters, to printed pieces which include company collateral, ads, direct mail, and tradeshow signs. Work in a supervisory, collaborative, and independent role, and as a programmer or print production artist as the project requires. Helped develop the current company philosophy and procedures for effective and efficient interactive media application, and specializes in SEO strategy and standards-compliant execution. Recognized for producing an exceptional quantity of strong creative work on time and within budget.

Freelancer chicago, il
freelancer 6.2004 — 1.2005

Developed company branding, identity systems, and supporting marketing material such as web sites, ads, and company collateral for various clients. Worked directly with clients to help define strategies, then execute to achieve successful marketing results. Developed excellent client interfacing and project management skills.

Aura Creative, Inc. chicago, il
intern 1.2004 — 5.2004

Designed and implemented a wide variety of print and interactive pieces, including identity systems, collateral, web sites, and flash presentations, as well as outdoor advertising pieces such as billboards and bench ads for various clients. Developed excellent teamwork and problem-solving skills and quickly became creative lead on various interactive-related projects.

Panta Rei chicago, il
guest instructor 6.2002 — 6.2002

Lectured female high school students in this abbreviated “web-camp” format on web design and instructed in the use of Adobe Photoshop and Macromedia Dreamweaver.

Loyola University Chicago chicago, il
teaching assistant 6.2001 — 8.2001

Assisted the instructor in the summer course, *Design for the Web*. Duties included helping students with their design work, and troubleshooting software and computer problems.

education

Loyola University Chicago chicago, il
8.2000 — 4.2004

B.A. in Fine Arts, emphasis in Visual Communications and minor in Computer Science. Magna Cum Laude (3.7/4.0 GPA). Dean's List member every semester.

awards & recognition

- 2008** BtoB Magazine featured web site.
Team member designer and programmer.
- 2007** Web Marketing Association's WebAward. Online Community Standard of Excellence.
Creative lead, designer, and programmer.
- 2006** Business Marketing Association Pro-Comm Award. Best of Division: Variable Data/
Personalized Direct Mail.
Creative lead, designer, and production artist.